

Realize your dreams. Change your daily lives.

ARATA CORPORATION is one of Japan’s largest wholesale trading companies in the cosmetics and daily goods categories.

Formed through the consolidation of a number of wholesalers from across Japan into one entity, ARATA is now, thanks to your support, celebrating the 20th anniversary of its founding.

Today, when the way we live is changing dramatically, ARATA’s mission is to be a company which not only makes available the products which meet the need of these changing times but also realizes people’s dream of “living a comfortable life forever.”

Keeping in mind our steadfast management philosophy “Continue to serve the world,” we will deliver ARATA value, which makes everyday life richer and more comfortable.



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Editorial Policy

In the fiscal year ended March 2018, the ARATA Group issued an inaugural integrated report, aiming to communicate to shareholders, investors, and all other stakeholders in an easy-to-understand manner the management strategies targeting an increase in corporate value. This report presents information that is highly important to the Group, including the Group’s business activities, financial information, and nonfinancial information critical to explaining the growth strategies in the medium-term management plan, both compactly and based on integrated considerations. The Group will revise the content of this report every year in the hope of enhancing it as a tool to facilitate dialogue with all stakeholders.

Reference Guideline

Guidance for Collaborative Value Creation
(Ministry of Economy, Trade, and Industry)



Organizations Covered

ARATA CORPORATION and Group companies

Period Covered by This Report

April 1, 2020–March 31, 2021
The report includes some activities in fiscal year ending March 2022.

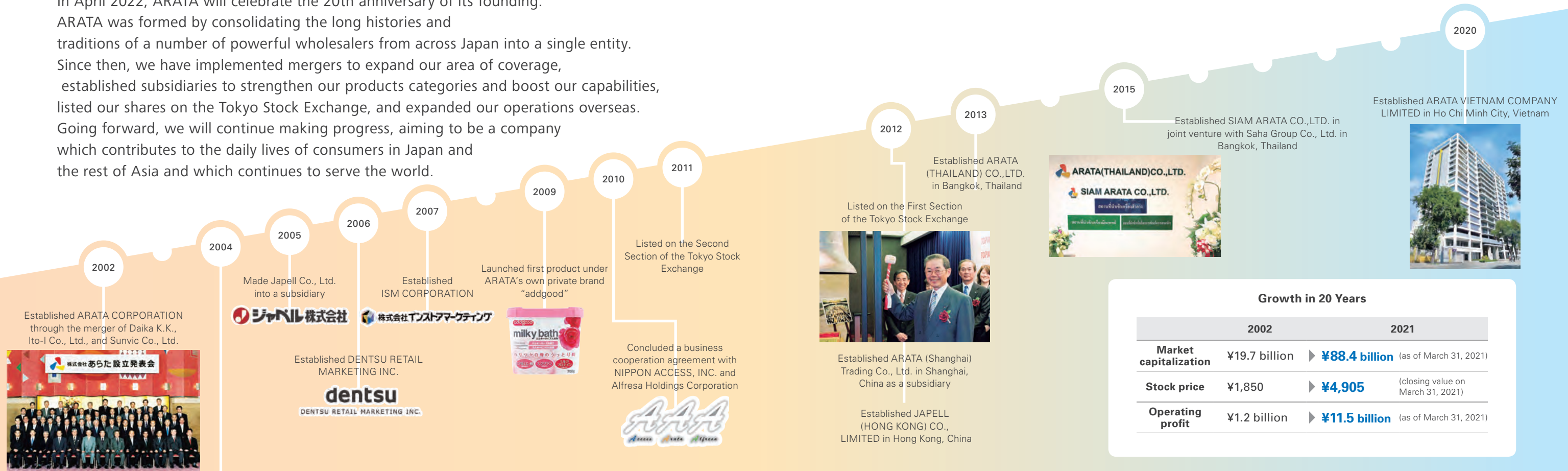
Forward-Looking Statements

This report contains forward-looking statements about future plans, strategies and operating performance forecasts. These statements were based on reliable information available at the time. As such, these statements include risks and uncertainties, and ARATA CORPORATION bears no responsibility for the accuracy or completeness of these statements. Please note that actual results may differ substantially from the Company’s outlook.

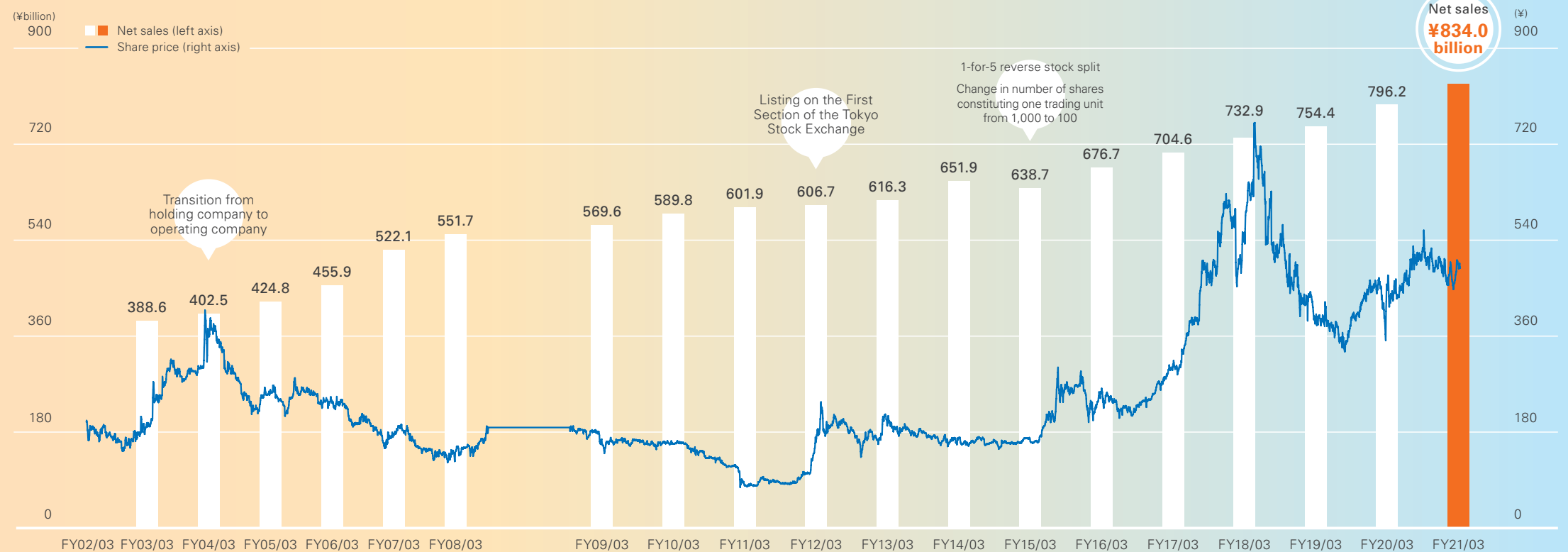


Twenty Years of Progress

In April 2022, ARATA will celebrate the 20th anniversary of its founding. ARATA was formed by consolidating the long histories and traditions of a number of powerful wholesalers from across Japan into a single entity. Since then, we have implemented mergers to expand our area of coverage, established subsidiaries to strengthen our products categories and boost our capabilities, listed our shares on the Tokyo Stock Exchange, and expanded our operations overseas. Going forward, we will continue making progress, aiming to be a company which contributes to the daily lives of consumers in Japan and the rest of Asia and which continues to serve the world.



Changes in Net Sales (Consolidated) and Stock Price



* As a result of a change in the number of shares constituting one trading unit (from 1,000 shares to 100 shares) and a reverse stock split (one-for-five) with an effective date of August 1, 2015, the Company's trading unit in trading on the Tokyo Stock Exchange was changed from 1,000 shares to 100 shares from September 27, 2015. Stock price data prior to September 2015 has, therefore, been revised to reflect the effect of the reverse stock split.

Value Creation Process

ARATA aims to realize sustainable corporate growth by conducting business activities based on material issues (materiality) and developing alongside stakeholders through the creation of economic and social value.

